



QUESTIONNAIRE INSTRUCTIONS

Please follow these 5 easy steps to ensure that your iFluRtz FUNdraiSer is a HUGE SUCCESS!

STEP 1: Choose a date and time for your students to fill out their FREE iFluRtz Questionnaires

- Try to get fifteen minutes at the beginning of homeroom, or second period classes. Morning or Homeroom classes have proven to be the best
- Copy and distribute the Staff Memo (included in this package) to all teachers to let them know about your iFluRtz FUNdraiSing event
- Hand out your FREE iFluRtz Questionnaires in class at the same time, on the same day, to every single person in your school

STEP 2: Generating EXCITEMENT at your school is the key to BIG PROFITS!

- Flood your school with announcements, posters and most importantly, spread the word to everyone you see!
- To help you make your event a huge success, we've included posters and several written announcement scripts
- ADVERTISE! ADVERTISE! ADVERTISE! Create a Facebook/Myspace group, use Twitter, create a video on Youtube

STEP 3: Have your students fill out their FREE iFluRtz Questionnaires

- It's very important that students properly and fully BUBBLE in their info (first and last name, gender, grade and birth date) otherwise their Questionnaire cannot be processed
- Collect ALL Questionnaires before students leave the class (or ask the teacher to collect the forms)
- Please DO NOT charge anyone to fill out a Questionnaire, this always decreases participation...The Questionnaires are completely FREE to fill out!
- Have as many students fill out the answer forms as possible (teachers too if they wish). THERE IS NO CHARGE FOR PROCESSING A PERSON'S DATA so EVERYONE can participate

STEP 4: Take a quick look at the completed Questionnaires before you mail them

We can process your forms much faster if you take 10 minutes to organize the Questionnaires (as listed below) BEFORE you send them back:

- Please arrange the Questionnaires so they face the same direction
- Please separate the filled out Questionnaires from the blank ones
- Review the Questionnaires to make sure all Names, Gender, Grades and Birthdays are fully "Bubbled In"
- Please remove Joke Names and Incomplete Questionnaires
- Please ship the Questionnaires ASAP. This will ensure you receive your Printouts back ASAP!

STEP 5: Ship that baby off to us!

During the crazy Valentine's Day rush, we need you to please have your completed Questionnaires back to us 10 school days before your requested date.

- Review and fill out the iFluRtz Processing Form (included in this package)
- Place your Questionnaires in a plastic bag
- Enclose the Processing Form
- Place the bag in a box (preferably the same box that we sent you everything in). Tape up the box so that everything is really secure
- Ensure you have written your address in the top left hand corner of the box and slap on our address big and bold in the middle and send that baby off! For your convenience, we have included return mailing labels on the backside of this sheet

WE
PRICE

85¢ YOU ONLY PAY FOR WHAT YOU SELL!

****SPECIAL PRICE** \$0.85 if we receive the questionnaires by January 20th**

SO HOW MUCH MONEY WILL YOU MAKE?

# of students	@ \$2.00	@ \$3.00	@ \$4.00
300 Students	\$345	\$645	\$945
500 Students	\$575	\$1075	\$1575
800 Students	\$920	\$1720	\$2520
1000 Students	\$1150	\$2150	\$3150
1500 Students	\$1725	\$3225	\$4725

97¢ if we receive the questionnaires AFTER January 20th
To maximize your sales, we recommend you sell each printout for \$2.00 each.

